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EXAMINER

LETT, THOMAS J

ART UNIT	PAPER NUMBER
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2626

DATE MAILED: 10/05/2005

Please find below and/or attached an Office communication concerning this application or proceeding.

Office Action Summary

Application No.

09/808,932

Applicant(s)

BABA, KEIZO

Examiner

Thomas J. Lett

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-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --
Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

Status

- 1) ☒ Responsive to communication(s) filed on 27 June 2005.
- 2a) ☐ This action is **FINAL**. 2b) ☒ This action is non-final.
- 3) ☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

Disposition of Claims

- 4) ☒ Claim(s) 1-61 is/are pending in the application.
- 4a) Of the above claim(s) _____ is/are withdrawn from consideration.
- 5) ☐ Claim(s) _____ is/are allowed.
- 6) ☒ Claim(s) 1-61 is/are rejected.
- 7) ☐ Claim(s) _____ is/are objected to.
- 8) ☐ Claim(s) _____ are subject to restriction and/or election requirement.

Application Papers

- 9) ☐ The specification is objected to by the Examiner.
- 10) ☒ The drawing(s) filed on 15 March 2001 is/are: a) ☒ accepted or b) ☐ objected to by the Examiner.
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
- 11) ☐ The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

Priority under 35 U.S.C. § 119

- 12) ☒ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
- a) ☒ All b) ☐ Some * c) ☐ None of:
1. ☒ Certified copies of the priority documents have been received.
 2. ☐ Certified copies of the priority documents have been received in Application No. _____.
 3. ☐ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).
- * See the attached detailed Office action for a list of the certified copies not received.

Attachment(s)

- | | |
|--|---|
| 1) <input checked="" type="checkbox"/> Notice of References Cited (PTO-892) | 4) <input type="checkbox"/> Interview Summary (PTO-413)
Paper No(s)/Mail Date. _____ |
| 2) <input type="checkbox"/> Notice of Draftsperson's Patent Drawing Review (PTO-948) | 5) <input type="checkbox"/> Notice of Informal Patent Application (PTO-152) |
| 3) <input type="checkbox"/> Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08)
Paper No(s)/Mail Date _____ | 6) <input type="checkbox"/> Other: _____ |

DETAILED ACTION

Continued Examination Under 37 CFR 1.114

1. A request for continued examination under 37 CFR 1.114, including the fee set forth in 37 CFR 1.17(e), was filed in this application after final rejection. Since this application is eligible for continued examination under 37 CFR 1.114, and the fee set forth in 37 CFR 1.17(e) has been timely paid, the finality of the previous Office action has been withdrawn pursuant to 37 CFR 1.114. Applicant's submission filed on 01 September 2005 has been entered.

Claim Rejections - 35 USC § 112

The following is a quotation of the second paragraph of 35 U.S.C. 112:

The specification shall conclude with one or more claims particularly pointing out and distinctly claiming the subject matter which the applicant regards as his invention.

2. Claim 28 recites the limitation "the acquiring acquires" in line 1 of claim 28.

There is insufficient antecedent basis for this limitation in the claim.

Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made

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3. Claims 1-10, 15-24, 28-54, and 58-61 are rejected under 35 U.S.C. 103(a) as being unpatentable over Ukita et al (USPN 6,622,174 B1) in view of Kolls et al (USPN 6,601,037 B1).

With respect to claim 1, Ukita et al disclose a facsimile apparatus (member terminal 1, col. 8, lines 28-31), comprising:

a network interface device (communication function unit 110, col. 12, lines 19-25) connected to a network (via antenna 111) and configured to transmit and receive facsimile data therebetween;

an advertisement information acquiring device (DRAM 123 stores the received facsimile data and the advertisement information, col. 20, lines 13-15) configured to acquire advertisement information from an advertisement server (common server device 2, col. 16, lines 49-56) connected to said network via said network interface device;

a display device (display 105) to display the advertisement information (col. 17, lines 57-65) acquired from said advertisement information acquiring device (common server device 2, col. 16, lines 49-56); and

a displaying control device (system control unit 121, col. 17, lines 59-65) configured to control the displaying of the advertisement information.

Ukita et al does not disclose a scanner section for scanning a document and generating image data corresponding to the scanned document to be transmitted.

Kolls discloses a system 500 containing facsimile machines, scanner, and other computing devices integrated as a station col. 3, lines 52-67 including scanner 118 to

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scan a document to be transmitted. Kolls discloses that advertisements are displayed when a user uses the system 500, col. 23, lines 1-3). Ukita et al and Kolls are analogous art because they are from the similar problem solving area of displaying advertisements at a workstation. At the time of the invention, it would have been obvious to a person of ordinary skill in the art to add the system 500 that integrates a PDA feature of Kolls to the PDA of Ukita et al in order to obtain a way to integrate fax communication with displayed advertising. The motivation for doing so would be to allow users to view advertisements while using a workstation.

With respect to claim 2, Ukita et al disclose a facsimile apparatus as defined in claim 1, wherein said displaying control device (system control unit 121, col. 17, lines 59-65) controls said display device to display the advertisement information during a time period of transmitting facsimile data (advertisement information can be displayed by the member terminal 1 even during facsimile functions, col. 18, lines 46-54).

With respect to claim 3, Ukita et al disclose a facsimile apparatus as defined in claim 1, further comprising:

a facsimile data storing device configured to store facsimile data (member terminal 1 receives the received facsimile data and the advertisement information, and stores these in the DRAM 123, col. 20, lines 13-15);

wherein said displaying control device (system control unit 121, col. 17, lines 59-65) controls said display device to display the advertisement information during a time period of storing the facsimile data (advertisement information can be displayed by the member terminal 1 even during facsimile functions, col. 18, lines 46-54).

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With respect to claim 4, Ukita et al disclose a facsimile apparatus as defined in claim 1, further comprising:

an outputting device (DRAM 123, col. 20, lines 13-15) configured to output the advertisement information (DRAM 123 outputs the advertisement information to the LCD 105, col. 20, lines 15-19);

an advertisement information output instructing device (system control unit 121, col. 17, lines 59-65) configured to instruct outputting of the advertisement information displayed on said display device (LCD 105, col. 20, lines 15-19); and wherein said displaying control device outputs the advertisement information instructed by said advertisement information output instructing device (system control unit 121, col. 17, lines 59-65) with the outputting device (DRAM 123 outputs the advertisement information to the LCD 105, col. 20, lines 15-19).

With respect to claim 5, Ukita et al disclose a facsimile apparatus as defined in claim 1, further comprising:

an advertisement information facsimile transmission instructing device (communication function unit 110, col. 12, lines 19-25) configured to instruct facsimile transmission of the advertisement information displayed on said display device (the member terminal 1 can make telephone communication with another member terminal 1, col. , lines which inherently indicates that information compatibly displayed on one member terminal can be transmitted by facsimile over the telephone connection to another similar terminal); and

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wherein said displaying control device (system control unit 121, col. 17, lines 59-65) transmits by facsimile transmission the advertisement information instructed by said advertisement information facsimile transmission instructing device to a previously set address (if transferring to a member terminal, it is inherent that the address would be previously set).

With respect to claim 6, Ukita et al disclose a facsimile apparatus as defined in claim 1, further comprising:

an advertisement information mail transmission instructing device (communication function unit 110, col. 12, lines 19-25) configured to instruct electronic mail transmission of the advertisement information displayed on said display device (the member terminal 1 can make telephone communication with another member terminal 1, col. 8, lines 61-67) which inherently indicates that information compatibly displayed on one member terminal can be transmitted by facsimile over the telephone connection to another similar terminal. Examiner further notes that member terminal 1 is capable of email transmission of data.); and

wherein said displaying control device (system control unit 121, col. 17, lines 59-65) transmits by electronic mail the advertisement information instructed by said advertisement information mail transmission instructing device to a previously set address (if transferring to a member terminal, it is inherent that the address would be previously set).

With respect to claim 7, Ukita et al disclose a facsimile apparatus as defined in claim 1, wherein said displaying control device (system control unit 121, col. 17, lines

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59-65) combines the advertisement information with a communication control report (communication information is added to the reception log of each member terminal, col. 34, lines 24-34)

With respect to claim 8, Ukita et al disclose a facsimile apparatus as defined in claim 1, wherein said displaying control device (system control unit 121, col. 17, lines 59-65) combines the advertisement information with a part of transmission image data (the advertisement information provided by being attached to the received facsimile data, col. 20, lines 7-12).

With respect to claim 9, Ukita et al disclose a facsimile apparatus as defined in claim 1, further comprising:

an outputting device (LCD 105) configured to output the advertisement information; wherein said displaying control device outputs the advertisement information to the outputting device at preset times (member terminal 1 has excellent portability, and allows for provision of various times of information services regardless of time or place, simply by accessing the common server device 2, col. 8, lines 24-27).

With respect to claim 10, Ukita et al disclose a facsimile apparatus as defined in claim 1, wherein said displaying control device (system control unit 121, col. 17, lines 59-65) transmits the advertisement information by electronic mail to a previously set address at preset times (member terminal 1 has excellent portability, and allows for provision of various times of information services regardless of time or place, simply by accessing the common server device 2, col. 8, lines 24-27).

With respect to claim 14, Ukita et al disclose a facsimile apparatus comprising:

a network interface device (communication function unit 110, col. 12, lines 19-25) connected to a network and configured to transmit and receive (via antenna 111) facsimile data therebetween;

an advertisement information acquiring device (DRAM 123 stores the received facsimile data and the advertisement information, col. 20, lines 13-15) configured to acquire advertisement information from an advertisement server connected to said network via said network interface device (common server device 2, col. 16, lines 49-56);

a display device (display 105) to display the advertisement information acquired from said advertisement information acquiring device; and

a displaying control device configured to control the displaying of the advertisement information, wherein said advertisement information acquiring device acquires the advertisement information from said advertisement server at a constant time interval (member terminal 1 has excellent portability, and allows for provision of various times of information services regardless of time or place, simply by accessing the common server device 2, col. 8, lines 24-27).

Claim 15 is a method claim and is rejected for the same reasoning as that of claim 1.

Claim 16 is a method claim and is rejected for the same reasoning as that of claim 2.

Claim 17 is a method claim and is rejected for the same reasoning as that of claim 3.

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Claim 18 is a method claim and is rejected for the same reasoning as that of claim 4.

Claim 19 is a method claim and is rejected for the same reasoning as that of claim 5.

Claim 20 is a method claim and is rejected for the same reasoning as that of claim 6.

Claim 21 is a method claim and is rejected for the same reasoning as that of claim 7.

Claim 22 is a method claim and is rejected for the same reasoning as that of claim 8.

Claim 23 is a method claim and is rejected for the same reasoning as that of claim 9.

Claim 24 is a method claim and is rejected for the same reasoning as that of claim 10.

With respect to claim 28, Ukita et al disclose a method as defined in claim 15, wherein the acquiring acquires the advertisement information from said advertisement server at a constant time interval. (member terminal 1 has excellent portability, and allows for provision of various times of information services regardless of time or place, simply by accessing the common server device 2, col. 8, lines 24-27).

With respect to claim 29, Ukita et al disclose a communication system (see computer network system of Fig. 1), comprising:

a network connecting plural terminal devices (plurality of member terminals 1) with transmission paths and transmitting/receiving data between said plural terminal devices through said transmission paths;

an advertisement server (common server device 2, col. 16, lines 49-56) connected to said network; and

a facsimile apparatus including (member terminal 1);

a network interface device (communication function unit 110, col. 12, lines 19-25) connected to said network and capable of transmitting and receiving facsimile data therebetween;

an advertisement information acquiring device (DRAM 123 stores the received facsimile data and the advertisement information, col. 20, lines 13-15) configured to acquire advertisement information from said advertisement server through said network interface device;

a display device (display 105) for displaying the advertisement information (col. 17, lines 57-65) acquired by said advertisement information acquiring device (common server device 2, col. 16, lines 49-56); and

a displaying control device (system control unit 121, col. 17, lines 59-65) configured to control the displaying of the advertisement information.

Ukita et al does not disclose a scanner section for scanning a document and generating image data corresponding to the scanned document to be transmitted.

Kolls discloses a system 500 containing facsimile machines, scanner, and other computing devices integrated as a station col. 3, lines 52-67 including scanner 118 to

scan a document to be transmitted. Kolls discloses that advertisements are displayed when a user uses the system 500, col. 23, lines 1-3). Ukita et al and Kolls are analogous art because they are from the similar problem solving area of displaying advertisements at a workstation. At the time of the invention, it would have been obvious to a person of ordinary skill in the art to add the system 500 that integrates a PDA feature of Kolls to the PDA of Ukita et al in order to obtain a way to integrate fax communication with displayed advertising. The motivation for doing so would be to allow users to view advertisements while using a workstation.

With respect to claim 30, Ukita et al disclose a facsimile apparatus of claim 1, wherein said network comprises at least one of an ISDN, a LAN, a WAN, and a telephone line (see Fig. 1 and Fig. 3).

With respect to claim 31, Ukita et al disclose a facsimile apparatus of claim 1, wherein said network interface device is configured to transmit data to and receive data from a device over at least one of an ISDN, a LAN, a WAN, and a telephone line (transmission and reception of information occur over a dedicated trunk network 5 which is a network under administration of an ISP (Internet Service Provider). In other words, 5N is the ISP backbone, i.e., a network such as a LAN, and this ISP backbone 5N and the PHS/ISDN network 3n are connected via a PHS 32 Kbit/second transfer speed Japanese industry-standard PIAFS (PHS Internet Access Forum Standard) access point 4P, col. 9, lines 1-7).

With respect to claim 32, Ukita et al disclose a method of claim 15, wherein said network comprises at least one of an ISDN, a LAN, a WAN, and a telephone line

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(transmission and reception of information occur over a dedicated trunk network 5 which is a network under administration of an ISP (Internet Service Provider). In other words, 5N is the ISP backbone, i.e., a network such as a LAN, and this ISP backbone 5N and the PHS/ISDN network 3n are connected via a PHS 32 Kbit/second transfer speed Japanese industry-standard PIAFS (PHS Internet Access Forum Standard) access point 4P, col. 9, lines 1-7).

With respect to claim 33, Ukita et al disclose a system of claim 29, wherein said network comprises at least one of an ISDN, a LAN, a WAN, and a telephone line (transmission and reception of information occur over a dedicated trunk network 5 which is a network under administration of an ISP (Internet Service Provider). In other words, 5N is the ISP backbone, i.e., a network such as a LAN, and this ISP backbone 5N and the PHS/ISDN network 3n are connected via a PHS 32 Kbit/second transfer speed Japanese industry-standard PIAFS (PHS Internet Access Forum Standard) access point 4P, col. 9, lines 1-7).

With respect to claim 34, Ukita et al disclose a system of claim 29, wherein said network interface device is configured to transmit data to and receive data from a device over at least one of an ISDN, a LAN, a WAN, and a telephone line (transmission and reception of information occur over a dedicated trunk network 5 which is a network under administration of an ISP (Internet Service Provider). In other words, 5N is the ISP backbone, i.e., a network such as a LAN, and this ISP backbone 5N and the PHS/ISDN network 3n are connected via a PHS 32 Kbit/second transfer speed Japanese industry-

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standard PIAFS (PHS Internet Access Forum Standard) access point 4P, col. 9, lines 1-7).

With respect to claim 35, Ukita et al disclose a facsimile apparatus of claim 1, wherein at least a portion of said network is the Internet (transmission and reception of information occur over a dedicated trunk network 5 which is a network under administration of an ISP (Internet Service Provider). In other words, 5N is the ISP backbone, i.e., a network such as a LAN, and this ISP backbone 5N and the PHS/ISDN network 3n are connected via a PHS 32 Kbit/second transfer speed Japanese industry-standard PIAFS (PHS Internet Access Forum Standard) access point 4P, col. 9, lines 1-7).

With respect to claim 36, Ukita et al disclose a method of claim 15, wherein at least a portion of said network is the Internet (transmission and reception of information occur over a dedicated trunk network 5 which is a network under administration of an ISP (Internet Service Provider). In other words, 5N is the ISP backbone, i.e., a network such as a LAN, and this ISP backbone 5N and the PHS/ISDN network 3n are connected via a PHS 32 Kbit/second transfer speed Japanese industry-standard PIAFS (PHS Internet Access Forum Standard) access point 4P, col. 9, lines 1-7).

With respect to claim 37, Ukita et al disclose a system of claim 29, wherein at least a portion of said network is the Internet (transmission and reception of information occur over a dedicated trunk network 5 which is a network under administration of an ISP (Internet Service Provider). In other words, 5N is the ISP backbone, i.e., a network such as a LAN, and this ISP backbone 5N and the PHS/ISDN network 3n are

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connected via a PHS 32 Kbit/second transfer speed Japanese industry-standard PIAFS (PHS Internet Access Forum Standard) access point 4P, col. 9, lines 1-7).

With respect to claim 38, Ukita et al disclose a facsimile apparatus of claim 30, wherein at least a portion of said ISDN, LAN, WAN, and telephone line is the Internet (transmission and reception of information occur over a dedicated trunk network 5 which is a network under administration of an ISP (Internet Service Provider). In other words, 5N is the ISP backbone, i.e., a network such as a LAN, and this ISP backbone 5N and the PHS/ISDN network 3n are connected via a PHS 32 Kbit/second transfer speed Japanese industry-standard PIAFS (PHS Internet Access Forum Standard) access point 4P, col. 9, lines 1-7).

With respect to claim 39, Ukita et al disclose a facsimile apparatus of claim 31, wherein at least a portion of said ISDN, LAN, WAN, and telephone line is the Internet (transmission and reception of information occur over a dedicated trunk network 5 which is a network under administration of an ISP (Internet Service Provider). In other words, 5N is the ISP backbone, i.e., a network such as a LAN, and this ISP backbone 5N and the PHS/ISDN network 3n are connected via a PHS 32 Kbit/second transfer speed Japanese industry-standard PIAFS (PHS Internet Access Forum Standard) access point 4P, col. 9, lines 1-7).

With respect to claim 40, Ukita et al disclose a method of claim 32, wherein at least a portion of said ISDN, LAN, WAN, and telephone line is the Internet (transmission and reception of information occur over a dedicated trunk network 5 which is a network under administration of an ISP (Internet Service Provider). In other words, 5N is the ISP

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backbone, i.e., a network such as a LAN, and this ISP backbone 5N and the PHS/ISDN network 3n are connected via a PHS 32 Kbit/second transfer speed Japanese industry-standard PIAFS (PHS Internet Access Forum Standard) access point 4P, col. 9, lines 1-7).

With respect to claim 41, Ukita et al disclose a system of claim 33, wherein at least a portion of said ISDN, LAN, WAN, and telephone line is the Internet (transmission and reception of information occur over a dedicated trunk network 5 which is a network under administration of an ISP (Internet Service Provider). In other words, 5N is the ISP backbone, i.e., a network such as a LAN, and this ISP backbone 5N and the PHS/ISDN network 3n are connected via a PHS 32 Kbit/second transfer speed Japanese industry-standard PIAFS (PHS Internet Access Forum Standard) access point 4P, col. 9, lines 1-7).

With respect to claim 42, Ukita et al disclose a system of claim 34, wherein at least a portion of said ISDN, LAN, WAN, and telephone line is the Internet (transmission and reception of information occur over a dedicated trunk network 5 which is a network under administration of an ISP (Internet Service Provider). In other words, 5N is the ISP backbone, i.e., a network such as a LAN, and this ISP backbone 5N and the PHS/ISDN network 3n are connected via a PHS 32 Kbit/second transfer speed Japanese industry-standard PIAFS (PHS Internet Access Forum Standard) access point 4P, col. 9, lines 1-7).

With respect to claim 43, Ukita et al disclose a facsimile apparatus (member terminal 1, col. 8, lines 28-31), comprising:

means for connecting (communication function unit 110, col. 12, lines 19-25) to a network (via antenna 111) and for transmitting and receiving facsimile data therebetween (facsimile, emails, advertisements, and other data are received amongst devices on the network, col. 8, lines 49-58);

means for acquiring advertisement information (DRAM 123 stores the received facsimile data and the advertisement information, col. 20, lines 13-15) from an advertisement server (common server device 2, col. 16, lines 49-56) connected to said network via said connecting means;

means for displaying (display 105, col. 17, lines 57-65) the advertisement information acquired from said advertisement information acquiring means (DRAM 123);
and

means for controlling (system control unit 121, col. 17, lines 59-65) the displaying of the advertisement information.

Ukita et al does not disclose a scanner section for scanning a document and generating image data corresponding to the scanned document to be transmitted.

Kolls discloses a system 500 containing facsimile machines, scanner, and other computing devices integrated as a station col. 3, lines 52-67 including scanner 118 to scan a document to be transmitted. Kolls discloses that advertisements are displayed when a user uses the system 500, col. 23, lines 1-3). Ukita et al and Kolls are analogous art because they are from the similar problem solving area of displaying advertisements at a workstation. At the time of the invention, it would have been obvious to a person of ordinary skill in the art to add the system 500 that integrates a

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PDA feature of Kolls to the PDA of Ukita et al in order to obtain a way to integrate fax communication with displayed advertising. The motivation for doing so would be to allow users to view advertisements while using a workstation.

With respect to claim 44, Ukita et al disclose a communication system, comprising:

a network (see network of Fig. 1) connecting plural terminal devices (connection of several member terminals 1, contents providing device 11, and communications terminal 10) and transmitting/receiving data between said plural terminal devices (facsimile, emails, advertisements, and other data are received amongst these devices, col. 8, lines 49-58);

an advertisement server (common server device 2, col. 16, lines 49-56) connected to the network; and

a facsimile apparatus (member terminal 1) including;

means for connecting (communication function unit 110, col. 12, lines 19-25) to said network and for transmitting and receiving facsimile data therebetween;

means for acquiring advertisement information from said advertisement server (common server device 2, col. 16, lines 49-56) through said connecting means;

means for displaying (display 105, col. 17, lines 57-65) the advertisement information acquired by said advertisement information acquiring means (DRAM 123); and

means for control (system control unit 121, col. 17, lines 59-65) the displaying of the advertisement information.

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Ukita et al does not disclose a scanner section for scanning a document and generating image data corresponding to the scanned document to be transmitted. Kolls discloses a system 500 containing facsimile machines, scanner, and other computing devices integrated as a station col. 3, lines 52-67 including scanner 118 to scan a document to be transmitted. Kolls discloses that advertisements are displayed when a user uses the system 500, col. 23, lines 1-3). Ukita et al and Kolls are analogous art because they are from the similar problem solving area of displaying advertisements at a workstation. At the time of the invention, it would have been obvious to a person of ordinary skill in the art to add the system 500 that integrates a PDA feature of Kolls to the PDA of Ukita et al in order to obtain a way to integrate fax communication with displayed advertising. The motivation for doing so would be to allow users to view advertisements while using a workstation.

Claim 45 is a product claim and is rejected for the same reasoning as that of claim 1.

Claim 46 is a product claim and is rejected for the same reasoning as that of claim 2.

Claim 47 is a product claim and is rejected for the same reasoning as that of claim 3.

Claim 48 is a product claim and is rejected for the same reasoning as that of claim 4.

Claim 49 is a product claim and is rejected for the same reasoning as that of claim 5.

Claim 51 is a product claim and is rejected for the same reasoning as that of claim 7.

Claim 52 is a product claim and is rejected for the same reasoning as that of claim 8.

Claim 53 is a product claim and is rejected for the same reasoning as that of claim 9.

Claim 54 is a product claim and is rejected for the same reasoning as that of claim 10.

Claim 59 is a product claim and is rejected for the same reasoning as that of claim 30.

Claim 60 is a product claim and is rejected for the same reasoning as that of claim 38.

Claim 61 is a product claim and is rejected for the same reasoning as that of claim 35.

4. Claims 11,12, 25, 26, 55, 56, and 57 are rejected under 35 U.S.C. 103(a) as being unpatentable over Ukita et al (USPN 6,622,174 B1) in view of Kolls et al (USPN 6,601,037 B1) and further in view of Eslambolchi et al (USPN 5,875,422).

Regarding claims 11 and 12, Ukita et al in view of Kolls et al (USPN 6,601,037 B1) do not disclose said displaying control device specifies a transmission destination country from a telephone number of a facsimile transmission address; and

wherein said displaying control device combines the advertisement information in a language of the specified country with the part of transmission image data.

Eslambolchi et al disclose a translating unit for translating audio and text data to identify the original language based upon the number of each called party and a language translation preference for the information generated by that called party. Thereafter, a connection is established with the called party who is then prompted to enter a language preference for the information generated by the calling party.

Ukita et al in view of Kolls et al and Eslambolchi et al are analogous art because they are from the similar problem solving area of message translation. At the time of the invention, it would have been obvious to a person of ordinary skill in the art to add the feature of translation feature of Eslambolchi et al to Ukita et al in view of Kolls et al in order to obtain a way to translate the message to effectively advertise a product. The motivation for doing so would be to convey a message to a user of a different language.

Claim 25 is a method claim and is rejected for the same reasoning as that of claim 11.

Claim 26 is a method claim and is rejected for the same reasoning as that of claim 12.

Claim 55 is a product claim and is rejected for the same reasoning as that of claim 12.

Claim 56 is a product claim and is rejected for the same reasoning as that of claim 12.

Claim 57 is a product claim and is rejected for the same reasoning as that of claim 11.

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5. Claims 13 and 27 are rejected under 35 U.S.C. 103(a) as being unpatentable over Ukita et al (USPN 6,622,174 B1) in view of Kolls et al (USPN 6,601,037 B1) and further in view of Boucher et al (US Pat 5,884,246).

Regarding claim 13, Ukita et al in view of Kolls et al do not disclose displaying control device specifies a transmission destination country from an electronic mail address of electronic mail transmission; and wherein said displaying control device transmits the advertisement information in a language of the specified country.

Boucher et al disclose a translation machine 136 that determines the language which the message is to be translated into (Step 230 in FIG. 3C). The translation machine 136 determines the country which is the destination of the translated message by the two letter country indicating top level domain and performs a translation into a preselected language in accordance with the top level domain (col 12, lines 10-14). Ukita et al in view of Kolls et al and Boucher et al are analogous art because they are from the similar problem solving area of message translation based on message information. At the time of the invention, it would have been obvious to a person of ordinary skill in the art to add the feature of Boucher et al to Ukita et al in view of Kolls et al in order to obtain a way to translate the combined message to effectively advertise a product. The motivation for doing so would be to convey a message to a user of a different language.

Claim 27 is a method claim and is rejected for the same reasoning as that of claim 13.

Conclusion

The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.

Motoyama et al (USPN 6,785,711 B1) display advertising messages while the transmitting device is in an idle state.

Petrecca et al (USPN 5,781,894) allows sponsors to present commercials to computer devices while users are waiting.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Thomas J. Lett whose telephone number is (571) 272-7464. The examiner can normally be reached on 7-3:30pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Kimberly A. Williams can be reached on (571) 272-7471. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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